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| British Activity | Value | Greek-Roman root | Judeo-Christian root |
| Drink with mates at the pub | Pleasure | Dionysus, Bacchus | [Avoid sin] |
| Watch movies/tv | Action, Comedy, Romance  | Iliad, Odyssey, Aristophanes  | [Avoid idols] |
| Sports (esp. ‘soccer’) | Physicality, Competition, Admire excellence  | Olympics, Coliseum, Gymnasium | [Deny the body] |
| Sex, Romance | Pleasure, Happiness | Eros, Aphrodite | [Duty, Chastity] |
| Work job, be entrepreneur, investor | Make lots of money | Croesus | [The love of money is the root of all …] |
| Argue politics, vote freely, run for office | Self-assertion, control,  | Democracy, Republic | [Obey] |
| Do your own thing in religion | Individual freedom, tolerance | Polytheism, plurality | [Fear the one and only] |
| … |  |  |  |