

Entrepreneurship and Ethics

Economics/Philosophy 376, Fall Semester 2008

Dr. Stephen Hicks

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Books

- Daniel Gross, *Forbes Greatest Business Stories*
- Burton Folsom, *The Myth of the Robber Barons*
- David Landes, *Dynasties: Fortunes and Misfortunes of the World's Great Family Businesses*

Assignments and Grading

- Seminars Week 3 10
- Seminars Week 5 10
- Seminars Week 7 10
- Seminars Week 9 10
- Seminars Week 11 10
- Seminars Week 13 10
- Rehearsal of final seminar presentation 10
- Final formal seminar presentation 20
- Participation during others' presentations 10

Total 100

“People are always blaming their circumstances for what they are. I don't believe in circumstances. The people who get on in this world are the people who get up and look for the circumstances they want, and, if they can't find them, make them.” (George Bernard Shaw)

“Thinking is the hardest work there is, which is the probable reason so few engage in it.” (Henry Ford)

“A businessman is a hybrid of a dancer and a calculator.” (Paul Valery)

“Many of life's failures are people who did not realize how close they were to success when they gave up.” (Thomas Edison)

Schedule and Readings

Week	Lecture Topics	Readings
1 Aug 20	Introduction: Entrepreneurship, ethics, and the relationship between them	
2 Aug 27	Research and Writing	
3 Sep 3	Guest Speaker (Sept. 3): Dr. Terry Noel on “The Virtuous Entrepreneur.” 3 pm, SCAR 004. Seminar discussion of McCormick (22), Ford (74), and Merrill (90)	Daniel Gross on Cyrus McCormick (22), Henry Ford (74), and Charles Merrill (90)
4 Sep 10	Research and Writing	
5 Sep 17	Seminar discussion of Walt Disney (122), John Johnson (142), and Ray Kroc (176)	Daniel Gross on Walt Disney (122), John Johnson (142), and Ray Kroc (176)
6 Sep 24	Research and Writing	
7 Oct 1	Guest Speaker (Sept. 29): Anil Singh-Molares on “Entrepreneurship and the Liberal Arts.” 3 pm, SCAR 004. Seminar discussion of Mary Kay Ash (232), Sam Walton (266), and Bill Gates (334)	Daniel Gross on Mary Kay Ash (232), Sam Walton (266), and Bill Gates (334)
8 Oct 8	Research and Writing	
9 Oct 15	Seminar discussion of Commodore Vanderbilt (1) and James J. Hill (17)	Burton Folsom on Commodore Vanderbilt (1) and James J. Hill (17)
10 Oct 22	Research and Writing	
11 Oct 29	Seminar discussion of the Scrantons (41) and Schwab (63)	Burton Folsom on the Scrantons (41) and Charles Schwab (63)
12 Nov 5	Research and Writing Guest Speaker (Nov. 5): Dr. Emily Chamlee-Wright on Redeveloping New Orleans after Hurricane Katrina. 3 pm, SCAR 004.	
13 Nov 12	Seminar discussion of Rockefeller (83) and Mellon (103)	Burton Folsom on John D. Rockefeller (83) and Andrew Mellon (103)
14 Nov 19	Research and Writing	
15 Nov 26	Thanksgiving Break: No class November 26	
16 Dec 3	Informal seminar presentation and discussion	David Landes on [your choice here]
17 Dec 10	Formal seminar presentations to whole class	David Landes on [your choice here]

